### Blonde or Brunette?

Whatever Your Coloring or Your Rigure, There's a Proper Way to Dress for It. Margery Wells Will Show You - Read Introductory Story To-Morrow.

# ROGER W. BABSON GIVES The Six "I's" of Success

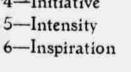
1-Industry

2-Integrity

3—Intelligence

4-Initiative

5—Intensity



HOW MANY "EYES" HAVE YOU

3 3 3

By Marguerite Mooers Marshall.

HESE are Roger W. Babson's Six I's of Success;

1. Industry. 2. Integrity. 3. Intelligence. 3. Initiative. 5. Intensity. 6. Inspiration. How many "eyes" have you?

Mr. Bahson, as most persons know, is head of the Bauson Statistical Organization, which is a sort of consulting laboratory for Big Business. It has been estimated that America's leading executives in the industrial and financial world value Mr. Babson's advice at a million and a half

Vet he has just summed up his advice to the young man or woman who wants to succeed in a small but clearly written and helpful volume called "Making Good in Business."

One of his first assertions will be especially cheering to beginners. "Statistics show," he declares, "that the opportunities are even greater, to-day than they were years ago. I will go a step further and say that the opportunities for the poor man's son are even greater than those of the rich. The bankers, manufacturers, and merchants of the next generation will not be the sons of the bankers, manufacturers, and merchants of the next generation will not be the sons of the bankers, manufacturers, and merchants of the next generation will not be the sons of the bankers, manufacturers, and merchants of the next generation will not be the sons of the bankers, manufacturers, and merchants of the next generation will not be the sons of the bankers, manufacturers. Yet he has just summed up his bankers, manufacturers, and mer-chants of to-day. The bankers, manufacturers and merchants of the manufacturers and merchants of the next generation will be the sons of the farmers, professional men and wage-workers of to-day. Individual success depends upon certain qualities. Those certain qualities are most easily developed in the home of a working family.

Now as to Mr. Babson's 'Six Eyes' in the control with the large of the control with the contro

Now as to Mr. Balison's Six Eyes"
—In no one of which must you be "blind" if you would make good. First of all, he list industry.
—The greatest universities in America," he says, "are at Harvard, Vale. Columbia. Princeton. Michigan, Chicago, or California. The greatest universities in America are the wootbox, the dishpan and the cornfield. These institutions have graduated the men and women who are making America to day. Why? Because the woodbox, the dishpan and the cornfield three institutions have graduated the men and women who are making America to day. Why? Because the woodbox, the dishpan and the cornfield three institutions have graduated the men and women who are making America to day. Why? Because the woodbox, the dishpan and the cornfield lave taught young men and women to be industrious.
—"Industry of itself, however," continues My Babron, "never gets any bodt anywhere. Most animals werk a good dent harder than you and I work. The animals are indicated that are some the respect the rights at the property of the rights at property of the control the rights.

It is what season of the year is butter naturally darkest in color?

2. How many wings has a butter-fly?

3. What town is the centre of metal button manufacture in the U. S.?

4. Where does a variety of cabbage grow to such huge proportions that the larger stalks are used as fence rails and rafters?

5. What member of the Vear is butter naturally darkest in color?

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5. What member of President Wilson's Cabbage for the larger stalks are used as fence rails and rafters?

7. What city is the principal naval station of Spain?

8. Who was the only President of the United States to serve two terms not insucession?

9. Which of the senses is most highly developed in a bat?

10. By what name is the control of the principal and

one the time that peo-lyshed the rights and 1, spring; 2, four; 2, Waterbury or are thence the sec. Conn.; 4, Channel Mands; 5, Red access is integraly. And field; 6, eactus; 7, Cadiz; 8, Cleve built held that the real land; 9, bearing; 10, locust.

of education to success war- a making the third "i" of suc-

book learning. A cyclopedia is not faielligent. A phonograph is not of felligent. A great library is not in-felligent. Intelligence is judgment, which is the which is the ability to taink clearly, fustly and courageously. Intelligence is more a product of bonesty and courage than of information and di-

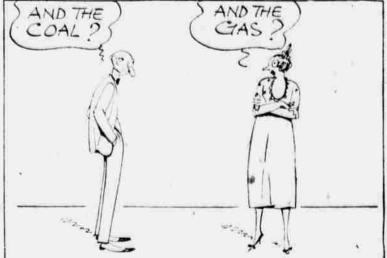
plomacy."
To Clustrate his fourth "L" Initiaments signed with Post Office has man signed with Post Office has beginning the first numbers, that is despair because I jifted two tablespoons of chopped onion, and signed with procedure, he want to the Post Office and tried to discover the name and address of the firm which resonance of the firm of the first which the first which the tive, Mr. Babson tells an amusing story of how he got his first job. He answered by letter many advertise-



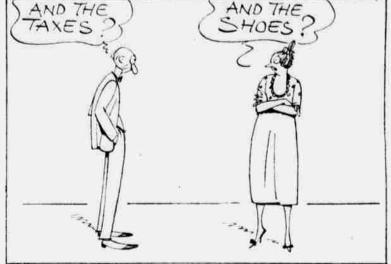
Can You Beat It!

By Maurice Ketten













### The 1921 Hired Girls

Neal R. O'Hara Has Written a Screamingly Funny Article on How the Modern Householder Gets Her Servants See This Page To-Morrow.

# Why Not Look YOUR BEST

A Smooth Forehead Is the Crowning Feature of a Beautiful Face

First Remove the Cause, Then Erase the Wrinkles

By Doris Doscher.

THE face registers every fleeting emotion, but, unlike the eyes where these expressions come

and go, emotions off repeated leave permanent telltale marks, often referred to as wrinkles, that mar th com pleasing. The woman who seeks to make the most of herseit finds that combatting these wrinkies is her

Though the first cold gust of wind iterate the lines. The best time to self will prevent you from acquiring do this is at night, immediately after the face has been cleaned.

Let the massage be attenuous enough to really stretch the skin

hands of a potter are our faces, and position illustrated directly across the the results accomplished through perbeauty but also for correcting slight personal appearance rregularities of features that mar the contour of the face. An occasional Кининининининининини facial massage will never accomplish the same cesults as five or ten minutes' daily care. The benefits of massage are two-fold. It quickens and therefore regulates the circulation and also is a promoter of nutri-

There are just a few lines that furrow the brow directly between the eyebrows, and they are caused by In these cases remove the cause be- quarters of an hour, rub through a fore mascaging the damage.

If you will devote from live to ten minutes each night to smoothing out the deep weinkles that prevent the



face.
The illustration shows you the poof fall may roughen the texture of the skin the damage is easily repaired by a soothing lotion, but the deep furrows of care or pain or eye outlook on fife and a resolute determination to make the most of your-self will prevent you food.

As mobile as a piece of clay in the smooth; work the hands from Miss Doscher will answer through

sistent care and massage are marvel- the columns of The Evening World lous, not only for preserving youthful any questions her readers may design to ask with regard to improving their

### Good Recipes From a Boston Chef By A. L. Wyman, M. C. A. CREAM OF LETTUCE SOUP.

WASH and chop fine three heads of lettuce, after deplete. in four tablespoons of butter. carcless wrinkling of the face when Add a seasoning of salt, pepper and deeply occupied in thought. These paraley, two-thirds of a cup of rice furrows can sometimes be traced to and seven caps of chicken or other an ill fitting shoe or imperfect sight, white stock. Let simmer for threesieve, add two cups of boiling milk

and serve with croutons. HALIBUT WITH DRESSING.

For the fish, cover six pieces of brow from laying that calm, placid appearance that a the crowning feature of a beautiful face, you will be inches long and two inches wale and half an inch thick, with a forcement tablespoons of butter, one teaspoon of chopped parsley, two tablespoons of chopped capers, two tablespoons salt and paprika, add one beaten egg and cover pieces half an inch thick. Place the fish in an oiled baking pan, baste with melted butter and cook twenty minutes in a medium oven cried Mrs. Jarr in greeting to friends, and yet get about 1 to place the cooked fish on a hot platter friend husband when he you! If he gave you a had check it and pour around a good Spanish

end address of the firm which recorded authorities, of courses, would not fulfill his courses, which is a supplementation of the first flux sheep of the course of the first flux sheep of the first flux

# The Heart of a Girl

By Caroline Crawford

QUESTIONS.

NEW LIGHT.

O one seemed to notice that Pegry was late. Townley was making one of his "drop-in" backelor calls and a "temporary the making one of his "drop-in" "By George, Peggy," declared Townley, "you talk like a girl of twenty-five instead of a girl egitteen." "I do when I am talking to a man

Correctal, 19:1, by the Press Publishing Co. (The New York Evening World )

reported, 1921, by the Press Publishing Co. (The New York Evening World )

"Intelligence does not mean mere TOWNLEY SHOWS HIMSELF IN A worth while and she was proud of Extracting a compliment from one's husband is like cleaning (6 CESS who I met to-day?" old unpleasant things about my friends and vet get angry if I say a

the fact that she was able to "alk on other that allow on the fact that she was able to "alk on other that are." Townley was on his "drop-in" the heart of the major are a "te m por ary a "to make" had been called in to help carred the dinner, the first of the fact that she was able to "alk are the more than the first of the fact that she was able to "alk are the more than the first of the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more than the fact that she was able to "alk are the more the other evening.

"Oh, Marshal Feen or Mr. H. G.

Wells or some other notable commenced with the blast of the more the other evening.

"Oh, Marshal Feen or Mr. H. G.

"The bank did." said that a woman wonders grimly if the result is worth the effort.

"The bank did." said the fact that she was an idear woman in the friendships, and was any because he was not precuse he w

and seekew by the set of his well countries of success above enumerizations from the chiral properties of success above enumerization the object of the countries of success above enumerization that he was pleased the properties of success above enumerization that he was pleased the properties of success above enumerization that he was pleased the properties of success above enumerization that he was pleased the properties of the deaders and the properties of the strain properties of the stra

WHY DO FORMER ALCOHOLICS upon by the gastrie julges in

# The Jarr Family

By Roy L. McCardell Converged 1971 by the Press Publishing Co. (The New York Evening World )

cried Mrs. Jarr in greeting to friends, and yet get angry if I say a

ine posted Mis. Ohrr. "You used to be fer-dradfully jearous of him, too!" ula: "Of Lion I What's his name."

"You remember him well enough." becomes a mountain. If some other titles. When cold arrange on the serv-

### Maxims : Modern Maid By Marguerite Mooers Marshall